



JANUARY 2010

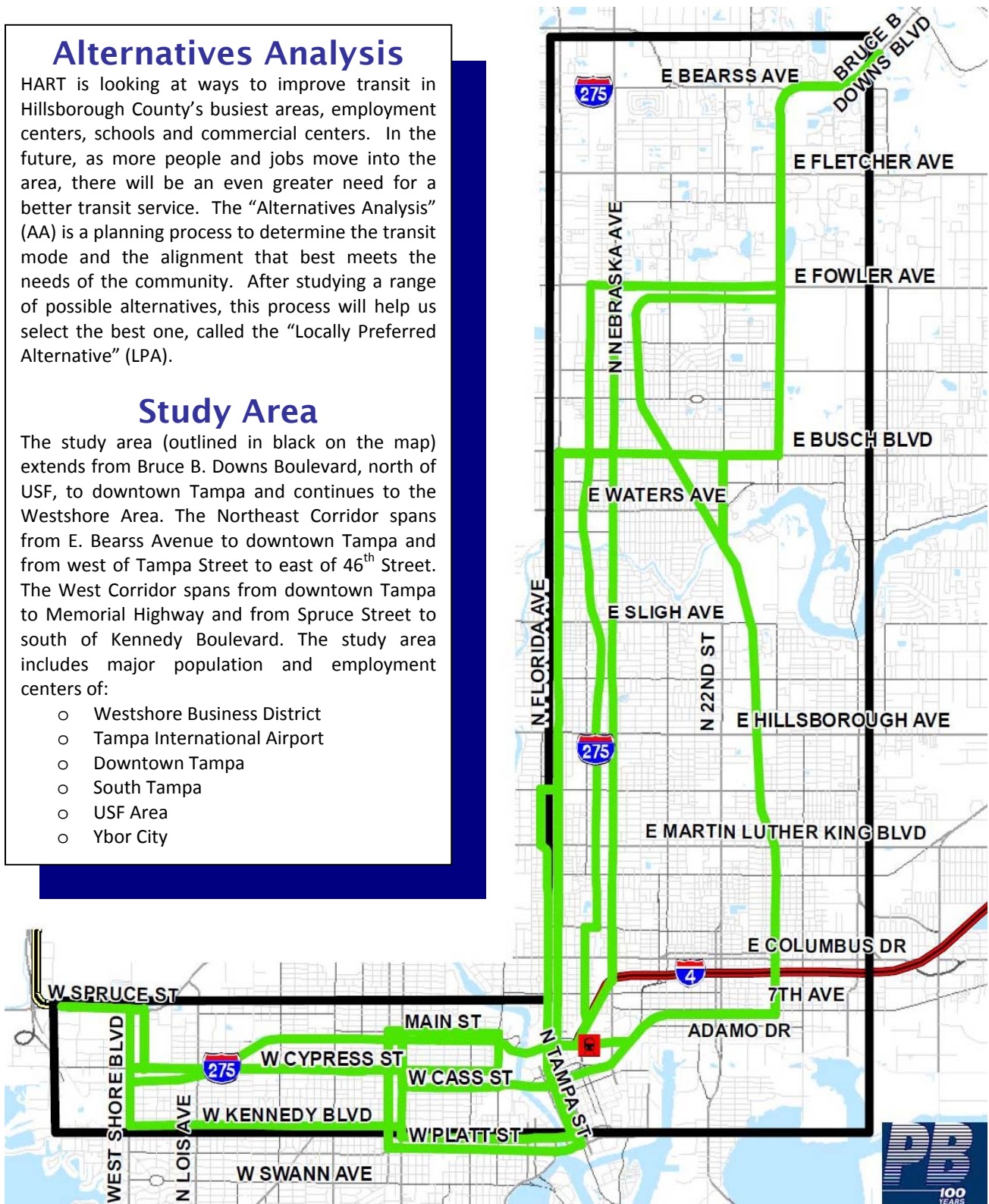
Alternatives Analysis

HART is looking at ways to improve transit in Hillsborough County's busiest areas, employment centers, schools and commercial centers. In the future, as more people and jobs move into the area, there will be an even greater need for a better transit service. The "Alternatives Analysis" (AA) is a planning process to determine the transit mode and the alignment that best meets the needs of the community. After studying a range of possible alternatives, this process will help us select the best one, called the "Locally Preferred Alternative" (LPA).

Study Area

The study area (outlined in black on the map) extends from Bruce B. Downs Boulevard, north of USF, to downtown Tampa and continues to the Westshore Area. The Northeast Corridor spans from E. Bearss Avenue to downtown Tampa and from west of Tampa Street to east of 46th Street. The West Corridor spans from downtown Tampa to Memorial Highway and from Spruce Street to south of Kennedy Boulevard. The study area includes major population and employment centers of:

- Westshore Business District
- Tampa International Airport
- Downtown Tampa
- South Tampa
- USF Area
- Ybor City



Initial Alternatives: Alignments

Map not to scale.



NORTHEAST AND WEST CORRIDORS ALTERNATIVES ANALYSIS UPDATE



Project Timeline:

- Late Jan. 2010 – Public workshops on Screen 2 recommendations
- May 2010 – Public workshops on recommendation for Locally Preferred Alternatives
- June 2010 – HART Board decision on Locally Preferred Alternatives and project implementation strategy

Contact

For more information or to get on HART's mailing list, please contact:
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You can stay involved!

HART wants to hear from you. We need to hear your thoughts about how transit can be improved in the Northeast and West Corridors before project decisions are made. We have provided comment forms which are also available at www.gohartaa.org.

Other Opportunities to Get Information and Provide Comments:

Neighborhood Meetings:

- 1/14/10 – University Square
- 1/20/10 – SE Seminole Heights
- 1/26/10 – Old Seminole Hts.
- 1/28/10 – Sulphur Springs

Public workshops coming soon!

Late January, see the website or contact information above!

Initial Alternatives: Transit Mode



- Light Rail Transit (LRT)
- Diesel Motor Units (DMU)
- Bus Rapid Transit (BRT)
- Enhanced Bus Service

Where Are We Now?

HART is in Screen 2, the second phase of the alternatives evaluation process. This phase will use travel modeling to estimate the ridership on each of the lines.

SCREEN 2 LOOKS AT:

- Ridership modeling
- Neighborhood density
- Environmental impact
- Constructability
- Technology (Transit mode)
- Cost
- Travel time
- Activity centers
- Traffic impact
- Developable land
- Public Input

The last phase of the alternatives analysis process is the selection of a Locally Preferred Alternative. Based on the criteria from previous screenings, one of the alternatives will be selected as the best alternative to achieve the goals of the project.

Transit Can Benefit All of Us



- Reduce number of vehicles on roadways
- Improve mobility
- Reduce our carbon footprint
- Preserve green space by encouraging compact development
- Increase property values around stops
- Create Jobs
- Enhance the local economy
- Offer more travel options
- Increase the tax base for the community